



oroexpert

PROFESSIONAL SYSTEM

RESPONSIBLE LUXURY

Zlaté částice

Profesionalita

Inovace - Elegance

Luxus - Exkluzivita

Respekt k planetě
a kadeřníkům

Gold particles

Professional only

Formulated & designed in Paris

Focus on performance

Guaranteed results

Expertise - Elegance

Luxury - Exclusivity

Respect for the planet

and the hairdressers

OUR MISSION

Partículas de oro

Profesionalismo

Innovación - Elegancia

Lujo - Exclusividad

Respeto por el planeta
y los peluqueros

OUR MISSION

“Offer the best hairdressers, the most precious ingredients together with unrivalled performance and a friendly, effective service to help them make women look and feel better about themselves while defending the hairdressing industry and having a positive impact on our planet. We are a family-run company that works with family-owned distributors, this makes a big difference in the service we offer our hairdressers”.

- Gold infused formulas for extraordinary performance
- Expertise, professional only, focus on education
- Exclusivity, only available for the salons and through the salons
- Respect for the planet
- Designed in Paris, manufactured in Venice, head office in Prague

GOLD & ALCHEMY



ALCHEMY

Alchemists have often used gold as a seed for transmutation, a small amount of gold was used to be the catalyzer of the transmutation process.

We believe **hairstylists** have this special power to **transform women**: making them, not only, look better but more importantly feeling better about themselves.

For Oroexpert **GOLD** is also a symbol for luxury, exclusivity, for top quality formulas, for our **timeless classic elegance**, and of course for the gold particles in our formulas which make a difference in the restructuring of the hair.

C-GOLD



C-GOLD

Gold is believed, since the Egyptians, to have many cosmetic properties: anti-oxidizing, stabilizing, restructuring, giving shine.

Collagen (a form of Protein) is a main component of hair, skin and nails. It is essential for hair and skin elasticity, strength and ability to retain moisture.

C-Gold or **Gold Collagen** is a major innovation in **maintaining hair structure intact**; it acts as an **elixir of youth** on your hair preserving its internal cohesion. **C-Gold** is a very special alchemy-inspired emulsion of collagen and gold microparticles; the association of chains of biomolecular peptides with tiny gold particles. It acts as a philosopher's stone in all our haircare and colour formulas, enhancing performance of all of our active ingredients to achieve **perfect hair quality**.

TOP INGREDIENTS BEST FORMULAS



The gold in Oroexpert is also a symbol for the best, the **most luxurious ingredients** we selected carefully for our products. Oroexpert is committed to use always the best ingredients available with the **least negative impact on our planet** and the highest performance. When we use natural ingredients we make sure they are grown with the least impact on the planet: **Eco Certification.**

CERAMIDES

Are essential in maintaining internal cohesion of the hair structure. Ceramides avoid further abrasion caused by friction.

Hyaluronic ACID

Fills poorly hydrated areas of the hair. Seals the cuticle and sets the colour, improving its cosmetic quality.

ARGAN OIL (bio)

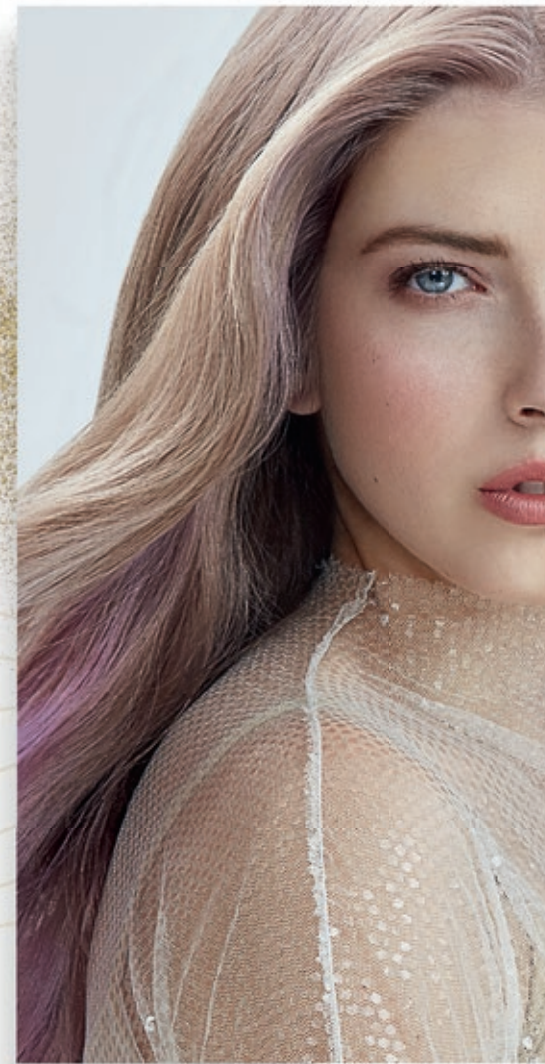
Effective natural antioxidant, with anti-age action and Vitamin E, protecting the hair from free radicals. Moisturizes and nourishes sensitised hair.

KERATIN

Keratin can fill the gaps in the cortex, fighting porosity, giving it a strengthening boost and more elasticity.

GRAPE SEED OIL (bio)

Contains proanthocyanidins: capacity to capture free radicals, neutralize them and make them innocuous for the cells of our body, help to promote long lasting colour.



RESPONSIBLE LUXURY

Respect for
our Planet



RESPECT FOR THE PLANET

We use **bigger packaging** than most professional brands because it helps to **reduce the use of plastic and of energy per ml of product**.

When we use **natural ingredients**, we make sure they are **eco-certified**; (i.e. they have been grown ethically and with minimal use of water and soil...).

We dedicate 5% of our margin to invest in projects that **fight global warming**. We invest in planting trees as this is one of the only way today to really offset carbon emissions that is inevitable with any production.

RESPECT FOR THE PROFESSIONALS



We are one of the few trully professional brands not available to your clients over the internet, we fight for the hairdressers.

We believe that **craftsmanship** is the ultimate luxury. Good hairdressers are experts in diagnostic, in service, in personalization and in successful sublimation of the hair. They turn products into an experience and into results.

We support hairdressers with **constant education** and high quality products that are easy to use and formulated to guarantee their safety in the long run.

We only work with distributors that provide regular visits to the hairdressers by trainers as well as sales consultant as we believe they are a fundamental link in the hairdressing industry bringing innovation, advice, and constant service to help the hairdressers build their business.



COLORATION

ALCHEMIST



- DEEP COVERAGE WITHOUT MIXING
- OUTSTANDING SHINE & HAIR QUALITY
- LONG LASTING COLOUR
- FORMULATED TO MINIMIZE ITCHING



LUXURY PERMANENT HAIR COLOURING CREAM

Our colour has been designed for the most demanding colorists. It has been formulated to offer an excellent predictability of results as well as an outstanding hair quality thanks to our special combination of C-Gold, Hyaluronic Acid and Grape Seed Oil.

ALCHEMIST COLOUR gives hairdressers the assurance to preserve the quality of the hair canvas as well as offering great colour results.

ALCHEMIST

ALCHEMIST



C-GOLD



Hyaluronic ACID



GRAPE SEED OIL



ALCHEMIST COLOUR

Luxury permanent hair colouring cream with gold and hyaluronic acid. The special formula with excellent restructuring and cosmetic capacity ensures total coverage of grey hair, providing shine, hydration, softness and protection for lasting results. Mixing ratio: colouring cream 1:1,5 oxidizing cream; superlightener colouring cream 1:2 oxidizing cream. For professional use only.



BLONDE DIVINE

Dust-Free Bleaching Powder – BLUE for highlights, global decoloring or colour removal. Suitable for all kinds of lightening techniques, up to 7 tones. Tones down yellow reflections.



BALAYAGE

Dust-Free Decoloration Powder for paint-on techniques – GREY for all free hand or paint-on techniques. Up to 6/7 tones. Clay-enriched formula optimizes and neutralizes undesired reflections. The clay combined with the C-Gold maintains a perfect level of humidity, excellent consistency and protects internal hair structure for perfectly healthy looking hair. Easy to use texture. Easy application.

ALCHEMIST



DIVINE ACTIVATOR

Oxidizing cream with gold and hyaluronic acid. Specially formulated to enhance the restructuring and cosmetic capacity of the luxury colouring cream ALCHEMIST COLOUR to achieve perfect coverage and a luminous and durable colour.

ALL YOU NEED TO
CREATE BEAUTIFUL
BLONDES IN JUST
ONE PLACE!

BLONDE NIRVANA



- PURE BLOND WITHOUT BRASSY YELLOW REFLECTS
- FULL SYSTEM: PRE-TREATMENT, BLEACH, TONERS, SHAMPOO & MASK
- FULLY INTEGRATED PROTECTIVE TECHNOLOGY: C-GOLD & HYALURONIC ACID
- EXCELLENT HAIR QUALITY AND A STABLE COLOUR

BLONDE NIRVANA

„BLONDE NIRVANA DELIVERS WHAT WOMEN HAVE BEEN LOOKING FOR CENTURIES: PURE BLOND WITHOUT BRASSY YELLOW REFLECTS.

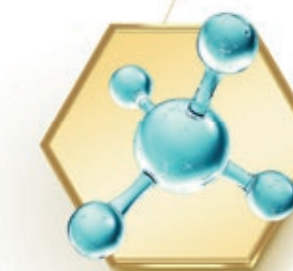
With Blonde Nirvana you can achieve all types of blondes: platinum blondes, icy blondes, smoky blondes or beige, right until the vivid violet or pink blondes. Blonde Nirvana can also bring natural grey hair to nirvana for men or women who want to keep their natural grey hair looking lively and luminous.

All products share the same technology specifically engineered to give you excellent hair quality and a stable colour: thanks to the association of C-Gold and Hyaluronic acid. Blonde Nirvana makes extensive use of Acid pH Technology that closes the cuticle after the decoloration process. Hair is left in fantastic condition and the colour stays as intended for much longer.“

C-GOLD



Hyaluronic
ACID





STAY STRONG

Blonde Nirvana STAY STRONG is a protector of the internal cohesion of the hair fiber during the coloration or decoloration process. Creates an internal elastic glue that bonds the hair fibers together for a perfectly protected cortex during the coloration process. It multiplies the Keratin Bonds, enhances and reinforces sulfur bridges to improve hair quality and structure with instantly visible effects. It is recommended for all women with damaged hair that still want to colour or decolour their hair and lighten it by more than 2 levels. Can be used before the decoloration and sprayed directly onto the hair or directly mixed with the decoloration, the superlightener, or the hair colour.



LIGHTENING PASTE

LIGHTENING PASTE – VIOLET for all types of decolouring or colour correction techniques. Our most precise bleach so far. It sticks where you put it with very limited swelling. Ideal to be used with foils. Can be used twice on the same day for maximum lifting power. Not designed for scalp application. Easy to apply and pleasant to use thanks to reduced ammonia. Great hair quality with shine and preserved hair elasticity.



SUPERHEROES

LUXURY NO AMMONIA HIGH LIFT COLOURS. Revolutionary high lift colours with no ammonia for clean blondes without unpleasant smell. Excellent restructuring properties to maintain great hair quality. Mixing ratio: 1:2 Oroexpert oxidizing cream 30 or 40 vol.



TOPCOATS

LUXURY NO AMMONIA TONERS. Acid Technology no ammonia toning colours to be used just after decoloration or highlighting service to perfect the colour your client has always wanted. Mixing ratio: 1:1,5 Oroexpert oxidizing cream 3,5 or 10 vol.



KEEP COOL SHAMPOO

Corrective shampoo for lightened, blonde or white hair. Anti-yellow action, neutralizes undesired yellow or warm reflects while cleansing your hair of oxidation or pollution residues. Keep Cool preserves your hair colour while providing shine, softness and hydration. Its formula with C-Gold guarantees strength and hair elasticity. Formula suited for daily use. Use Keep Cool Mask for best results. Slight staining of the hands may happen, especially if your skin is dry. Does not stain the scalp. Usage: wear appropriate gloves, apply evenly to wet hair, massage and leave for 1 to 5 minutes, lather and then rinse. Repeat if necessary.



KEEP COOL MASK

Corrective mask for lightened, blonde or white hair. Anti-yellow action, neutralizes undesired yellow or warm reflects while providing deep nourishment of the hair fiber. Keep Cool preserves your hair colour while providing shine and unrivalled softness. Its formula with C-Gold guarantees strength and hair elasticity. Formula suited for daily use. Slight staining of the hands may happen, especially if your skin is dry. Does not stain the scalp. Usage: wear appropriate gloves, apply evenly to towel dried hair, massage and leave for 3 to 5 minutes, then comb through, lather and rinse.



TREATMENTS

ELIXIR



Colour Star is the ideal choice for women who seek to maintain the vibrancy of their colour in between two salon visits. Formulated with C-Gold, Hyaluronic Acid, Grape Seed Oil and Nyamplung Oil. Colour Star leaves the hair shiny, silky and luminous, enhancing the natural variations in hair tones for a superb natural colour.

COLOUR STAR

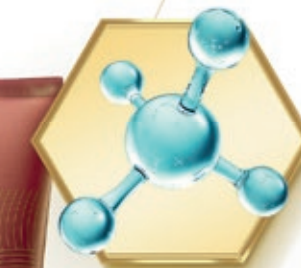
FOR LONGER LASTING
VIBRANT COLOURS

COLOUR STAR

C-GOLD



Hyaluronic
ACID



Nyamplung
OIL
(Ecocert)



GRAPE
SEED OIL



PROTECTING SHAMPOO

Colour protecting shampoo with gold and hyaluronic acid for coloured or highlighted hair. Extra gentle formula, free of sulfates, parabens and sodium chloride. Cleanses and strengthens the fiber from the inside, setting the colour and sealing the cuticle. The unique synergy of cosmetic ingredients enhances and amplifies the brilliance of colour, prolonging its durability. Usage: apply to wet hair, massage gently, then rinse.



PROTECTING CONDITIONER

Colour protecting conditioner with gold and hyaluronic acid for coloured or highlighted hair. Gentle formula effectively detangles the hair without weighing it down. Leaves the hair silky to the touch, with a shiny and vibrant colour. Particularly suited to reveal highlighted or sun-kissed hair tones. Protects and prolongs durability of the colour. Usage: apply after shampooing to towel-dried hair and comb through. Leave on for up to 3 minutes then rinse.



PROTECTING MASK

Colour protecting mask with gold and hyaluronic acid for coloured or highlighted hair. Gentle formula deeply nourishes, seals the cuticle and sets the colour while intensifying the hair tones. Leaves the hair soft and extraordinarily shiny. Protects and prolongs the intensity of the colour. Usage: apply after shampooing to towel-dried hair and comb through. Leave on for up to 5 minutes, then rinse.

TOP
PRODUCT



ULTRA LOCK

ULTRA LOCK Sealing cream with gold and hyaluronic acid for coloured hair. Concentrated formulation to finalize the colour service while crystallizing and stabilizing micro-pigments in the hair. Post Colour Service: after rinsing the colour, distribute on damp hair, comb through and leave on for 2 minutes. Rinse and apply the shampoo. Maintenance: apply once a week after shampooing, comb through and rinse off after 2 minutes.



SHINE SUBLIME SERUM

Shine sublime serum with gold and hyaluronic acid for coloured or highlighted hair. Special anti-fade formulation to protect the colour from loss of intensity, enhancing and intensifying the shine over time. Achieves an extraordinary action: wraps the hair strand with a protective film that smoothes the cuticle and seals split ends. Makes the hair instantly soft and shiny without weighing it down. Usage: apply a few drops to damp or dry hair and proceed to styling. Leave in, do not rinse.

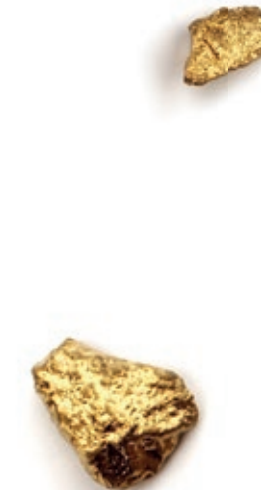


If the hair is dry, dull, brittle and hard to detangle, Argan Essence is the solution. Argan Essence is formulated with C-Gold and precious oils such as Argan Oil and Macadamia Oil. It moisturizes the upper layer of the cuticle and nourishes the hair, leaving it soft, incredibly shiny, enrobed in a protective shield, visibly more luminous and easier to detangle.

ARGAN ESSENCE

FOR LASTING NUTRITION AND SOFTNESS
OF DRY AND SENSITIZED HAIR

C-GOLD



Argan
OIL
(Ecocert)



Macadamia
OIL
(Ecocert)



NOURISHING SHAMPOO

Nourishing shampoo with gold and argan oil for dry, sensitised hair. Gently cleanses and nourishes the hair restoring its natural defences. The hair is soft, extraordinarily shiny, supple and silky to the touch. Usage: apply to wet hair, massage gently, then rinse.



NOURISHING CONDITIONER

Nourishing conditioner with gold and argan oil for dry, sensitised hair. Detangles and softens without weighing the hair down, leaving it hydrated, easy to comb through, supple and flexible. Revitalizes shine and gives immediate smoothness. Usage: apply after shampooing to towel-dried hair and comb through. Leave on for up to 3 minutes, then rinse.



NOURISHING MASK

Nourishing mask with gold and argan oil for dry, sensitised hair. Deep moisturizing treatment that gives extraordinary softness and smoothness. Leaves the hair durably protected, healthy with a velvety touch. Usage: apply after shampooing to towel-dried hair and comb through. Leave on for up to 5 minutes, then rinse.



DUO-PHASE

Duo-phase nourishing treatment with gold and argan oil for dry, sensitised hair. Moisturizes, detangles and protects the hair, restoring its softness and vitality without weighing it down. Usage: after shampooing, spray on damp hair lengths and ends. Massage and comb. Leave in, do not rinse. Shake before use.



GODDESS

GODDESS Nourishing miracle oil with gold and argan oil for dry, sensitised hair. Special formulation inspired by ancient oriental beauty rituals that deeply nourishes the lengths and ends while adding shine, leaving the hair disciplined and silky-soft. It wraps the hair in a protective film that preserves it durably. Non-greasy and light formula. Usage: apply a few drops to damp or dry hair. Leave in, do not rinse.



Sometimes the hair needs more than nutrition or re-plumping, when its internal structure has been weakened by numerous technical services, it needs internal restructuring. Keratin Prodigy, with a unique association of C-Gold, Keratin, Ceramides and Inca Oil, will boost the hair capacity to hold moisture and its anti-breakage properties, leaving the hair stronger, its surface smoother, increasing its capacity to reflect light. The hair is strong, full of elasticity and more resistant.

KERATIN PRODIGY

FOR INTERNAL RECONSTRUCTION OF DAMAGED OR CHEMICALLY WEAKENED HAIR





REBUILDING SHAMPOO

Rebuilding shampoo with gold and keratin for damaged or chemically weakened hair. Gently cleanses, strengthens and nourishes the hair fiber. Leaves the hair soft and strong. Ideal to reinforce internal cohesion and to resurface the cuticle of hair prone to breakage, or for porous and chemically damaged hair. Usage: apply to wet hair, massage gently, then rinse.



REBUILDING CONDITIONER

Rebuilding conditioner with gold and keratin for damaged or chemically weakened hair. Effectively detangles and restructures the hair fiber without weighing it down, making it easy to handle and comb. Conditions and rebuilds, leaving the hair extraordinarily soft, strong and shiny. Usage: apply after shampooing to towel-dried hair and comb through. Leave on for up to 3 minutes, then rinse.



REBUILDING MASK

Rebuilding mask with gold and keratin for damaged or chemically weakened hair. Deep rebuilding treatment that restructures the hair from inside to the cuticle layer, leaving the hair strong, shiny and less prone to breakage. Ideal for chemically treated hair that requires multiple repair actions with a single process. Usage: apply after shampooing to towel-dried hair and comb through. Leave on for up to 5 minutes, then rinse.



MIRACLE

MIRACLE Rebuilding elixir with gold and keratin for damaged or chemically weakened hair. Regenerates, strengthens and revitalizes the internal structure, making the hair full of strength and incredibly luminous. Non-greasy, rich and concentrated formula. Usage: after shampooing, apply a few drops to towel-dried hair and gently massage. Leave on for 1-2 minutes, then wet the hair with a little warm water and comb through. Rinse thoroughly. Shake before use.

TOP
PRODUCT



ALMIGHTY REBUILDING 10 IN 1

ALMIGHTY Rebuilding 10 in 1 leave-in treatment with gold and keratin for damaged or chemically weakened hair. 1. Nourishes and moisturizes; 2. Detangles and softens without weighing down; 3. Gives body and volume; 4. Seals the cuticle; 5. Eliminates frizziness; 6. Effective antistatic action; 7. Ideal protection for the beach; 8. Protects color intensity; 9. Prevents split ends; 10. Makes the hair shiny and radiant. Usage: spray on damp hair, comb through and style. Leave in, do not rinse.



SPLIT ENDS

Split ends sealing cream with gold and keratin for damaged or chemically weakened hair. Repairs and prevents split ends without weighing the hair down. Usage: distribute in small quantities to damp or dry hair. Leave in, do not rinse.



Argan Discipline has been formulated for hair that has too much volume, is difficult to style and control and has a tendency to become frizzy. Argan Discipline, formulated with Argan Oil and Silk, reduces unwanted volume, smoothes the hair and makes it much easier to style and manage. The hair is left smooth, soft and disciplined.

ARGAN DISCIPLINE

TO CONTROL REBELLIOUS UNDISCIPLINED OR FRIZZY HAIR





SMOOTHING SHAMPOO

Smoothing shampoo with gold and argan oil for rebellious, undisciplined, frizzy hair. Gently cleanses and eliminates frizziness instantly, restoring softness and shine. Envelopes the surface of the fiber with a protective film which relaxes the hair on its entire length. Usage: apply to wet hair, massage gently, then rinse.



SMOOTHING MASK

Smoothing shampoo with gold and argan oil for rebellious, undisciplined, frizzy hair. Gently cleanses and eliminates frizziness instantly, restoring softness and shine. Envelopes the surface of the fiber with a protective film which relaxes the hair on its entire length. Usage: apply to wet hair, massage gently, then rinse.

TOP
PRODUCT



ULTRA LISS

ULTRA LISS Thermo-active smoothing spray with gold and argan oil for rebellious, undisciplined, frizzy hair. Progressive effect. Eliminates frizziness and makes the hair smooth, silky and disciplined with a progressive effect over time. Blow-drying: spray on damp hair, and style with brush and hair dryer. Straightening iron: dry hair, spray the product strand by strand and iron.



Feeling that the hair is fine, that it is difficult to build volume in the hair style, that when you do a pony tail you have very little hair mass in your hand, then Volume Filler is what you have been looking for. Volume Filler is formulated with C-Gold, Collagen, Grape Vegetable Stem Cells and Sweet Cyperus Oil. This unique association re-plumps the hair from within, leaving it thicker to the touch, full of strength and vitality. Volume Filler makes hair thicker, regains its elasticity and holds its shape for longer. The hair mass is denser to the touch and full of bounce.

VOLUME FILLER

TO RE-PLUMP FINE,
FLAT OR LIMP HAIR





PLUMPING SHAMPOO

Plumping shampoo with gold and collagen for fine, flat or limp hair. Gently cleanses and redensifies the hair from the inside. Hair feels firmer, thicker, full of body and volume. Styling lasts longer with a visibly bigger hair mass. Usage: apply to wet hair, massage gently, then rinse.



VOLUPTUOUS

Voluptuous hair thickener with gold and collagen for fine, flat or limp hair. Plumps the hair with an extraordinary thickening action, restoring body and volume from the first application. Fills the hair fiber in the weakest areas and seals the cuticle, without weighing the hair down. Usage: after shampooing, towel-dry hair and apply the treatment with the special applicator on lengths and ends. Gently massage in circular motions until completely absorbed, comb through and leave for 5 minutes. Do not rinse and complete the treatment with Conditioner Spray.



PLUMPING SPRAY CONDITIONER

Plumping spray conditioner with gold and collagen for fine, flat or limp hair. Effectively detangles the hair without weighing it down. Increases hair mass. Hair appears thicker, stronger, more abundant and full of body and vitality. Makes styling easier and longer lasting. Usage: apply a few drops to towel-dried hair and gently massage. Leave on for 1-2 minutes, then wet the hair with a little warm water and comb through. Rinse thoroughly. Shake before use.



ZERO GRAVITY

ZERO GRAVITY Root spray “push-up” effect with gold and collagen for fine, flat or limp hair. Gives support, body and extra volume to the hair. This spray creates an invisible protective film around the hair strand leaving it firm and shiny while supporting the hairstyle. Leaves no residue. Usage: spray on damp hair directly on the roots, comb and dry as usual.



STYLING

Lifestyle



HAIR WITHOUT STYLING IS
LIKE SKIN WITHOUT MAKE-UP.

Lifestyle



Oroexpert LifeStyle products are all about shine and about healthy, great looking hair. Our products leave minimal residue and are always easy to brush out and wash out. They help you maintain great hair quality whatever you do with the hair.

With LifeStyle the hair architects have all the options in their hands: shine, volume, strong hold, definition and control to create elegant or fashion forward hair styles.



Lifestyle





EXTRA STRONG HAIR SPRAY

Extra strong hair spray. Gives an extra long lasting hold, creating a light and flexible look while protecting the hair from humidity. Usage: spray over dry hair at a distance of 30 cm.



VOLUME HAIR SPRAY

Volume hair spray. Gives a weightless controlled hold, creating a light and flexible look while protecting the hair from humidity. Usage: spray over dry hair at a distance of 30 cm.



CURL DEFINING CREAM

Curl defining cream. Shapes and restores vitality, elasticity and shine to curls while creating soft and supple definition. Effective anti-frizz action. Perfect for wavy, naturally curly or permed hair. Usage: after shampooing towel dry hair and apply following natural curl movement. Leave to dry naturally or blowdry with a diffuser.



SMOOTHING FLUID

Smoothing fluid. Tames unruly hair leaving it silky-soft, controlled and protected from heat and humidity. Natural hold. Usage: towel dry hair after shampooing, apply a small amount along lengths, comb through well and style as desired.



EXTRA STRONG COMPACT GEL

Extra strong compact gel. Creates, defines and styles long lasting looks. Generates structure with hydrating properties. Non-greasy formula, dries quickly and leaves no build-up. Usage: apply on damp hair for a wet look; on dry hair to define and sculpt. Ideal to finish the styling with your fingers.



MATT SHAPING PASTE

Matt shaping paste. Gives ultra definition, texture and body. Matt final effect for a natural and long lasting look. Usage: warm up a small quantity of product in your hands and apply to dry or damp hair. Style as desired.



SHINE DEFINING WAX

Shine defining wax. Natural hold. Defines the strand and creates an extreme vinyl shine for vibrant and long lasting styles. Usage: apply on damp or dry hair and shape as desired, defining waves with your fingers.

TOP
PRODUCT



THERMO-PROTECTOR SPRAY

Thermo-protector spray for hairdryers and straightening irons. Guarantees heat protection, flexibility and shine during all stages of drying or styling by creating a protective film around the hair shaft. Usage: spray over damp hair when blowdrying; spray over dry hair before straightening with iron.

LifeStyle



GLOSSING ANTI-FRIZZ SPRAY

Glossing anti-frizz spray. Restores extraordinary weightless shine to all hair types, with anti-frizz and anti-static actions. Thanks to its ultra-light formula even the most difficult hair becomes soft, disciplined and wonderfully luminous. Leaves no build-up and is suitable for any weather conditions. Usage: spray evenly over dry hair.

MERCHANDISING



Oroexpert
Product Catalogue



Oroexpert
Client Leaflet



Oroexpert
Paper Bag



Oroexpert
Gift Bag



Oroexpert
Colour Chart



Oroexpert Blonde
Nirvana Colour Chart



Oroexpert
Colour Bowl



Oroexpert
Colour Brush



Oroexpert
Towel



Oroexpert
Apron



Oroexpert
Hairdressing Cape



Oroexpert Single Stand



Oroexpert Double
Stand



Oroexpert Triple Stand



**Luxury Permanent
Hair Colouring Cream**
100 ml



**Blonde Divine
Bleaching Powder**
500 g
OE12015



**Balayage Decoloration
Powder**
450 g
OE12016



**Oxidizing Cream
3,5 vol. 1,05%**
1 000 ml
OE11015



**Oxidizing Cream
10 vol. 3%**
1 000 ml
OE11011



**Oxidizing Cream
20 vol. 6%**
1 000 ml
OE11012



**Oxidizing Cream
30 vol. 9%**
1 000 ml
OE11013



**Oxidizing Cream
40 vol. 12%**
1 000 ml
OE11014



Nourishing Shampoo
1000 ml - OE15025
500 ml - OE15026



Nourishing Conditioner
1000 ml - OE15027
300 ml - OE15028



Nourishing Mask
1000 ml - OE15030
500 ml - OE15029



Duo-Phase
150 ml
OE15031



GODDESS Miracle Oil
100 ml
OE15032



Plumping Shampoo
1000 ml - OE17042
500 ml - OE17043



VOLUPTUOUS
200 ml
OE17044



**Plumping Spray
Conditioner**
250 ml
OE17045



ZERO GRAVITY
250 ml
OE17046



Rebuilding Shampoo
1000 ml - OE14033
500 ml - OE14034



Rebuilding Conditioner
1000 ml - OE14035
300 ml - OE14036



Rebuilding Mask
1000 ml - OE14038
500 ml - OE14037



MIRACLE
150 ml
OE14039



ALMIGHTY 10 in 1
200 ml
OE14040



Split Ends
100 ml
OE14041



Colour Protecting Shampoo
1000 ml - OE13017
500 ml - OE13018



Colour Protecting Conditioner
1000 ml - OE13019
300 ml - OE13020



Colour Protecting Mask
1000 ml - OE13022
500 ml - OE13021



ULTRA LOCK
300 ml
OE13023



Shine Sublime Serum
100 ml
OE13024



Smoothing Shampoo
500 ml
OE16048



Smoothing Mask
1000 ml
OE16050



Ultra Liss
150 ml
OE16051

BLONDE
NIRVANA



Stay Strong
250 ml
OE19014



Lightening Paste
500 g
OE19003



Superheroes
100 ml



Topcoats
100 ml



**Keep Cool
Shampoo**
500 ml
OE19001



**Keep Cool
Mask**
300 ml
OE19002



**Extra Strong
Hair Spray**
500 ml
OE18134



**Volume
Hair Spray**
500 ml
OE18135



**Curl Defining
Cream**
225 ml
OE18138



**Smoothing
Fluid**
225 ml
OE18139



**Extra Strong
Compact Gel**
300 ml
OE18140



**Matt Shaping
Paste**
100 ml
OE18141



**Shine
Defining Wax**
100 ml
OE18142



**Thermo-Protector
Spray**
300 ml
OE18143



**Glossing
Anti-Frizz Spray**
100 ml
OE18144





oroexpert
PROFESSIONAL SYSTEM

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